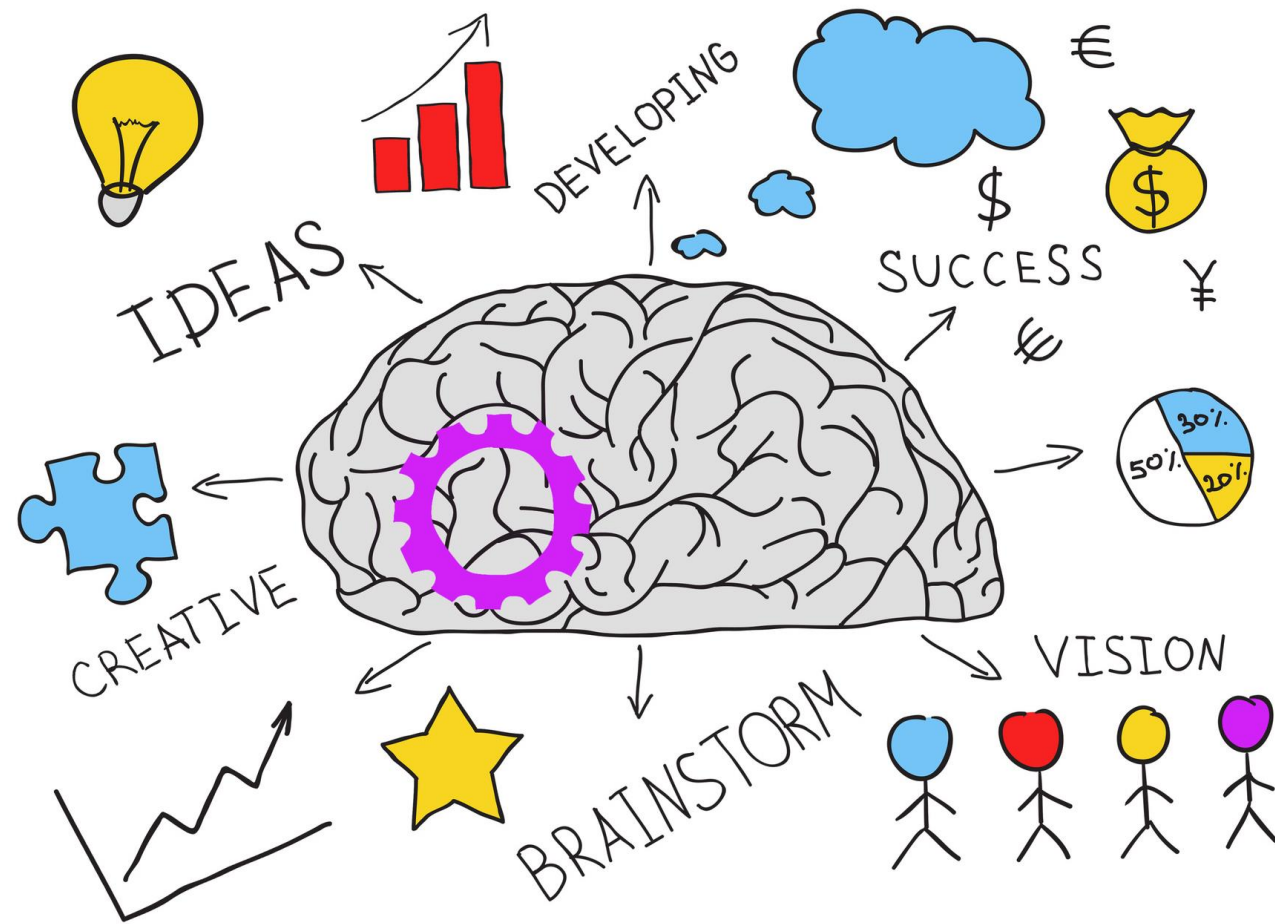


LEADING WITH THE BRAIN IN MIND

What has neuroscience got to do with leadership?







Our brain at work.

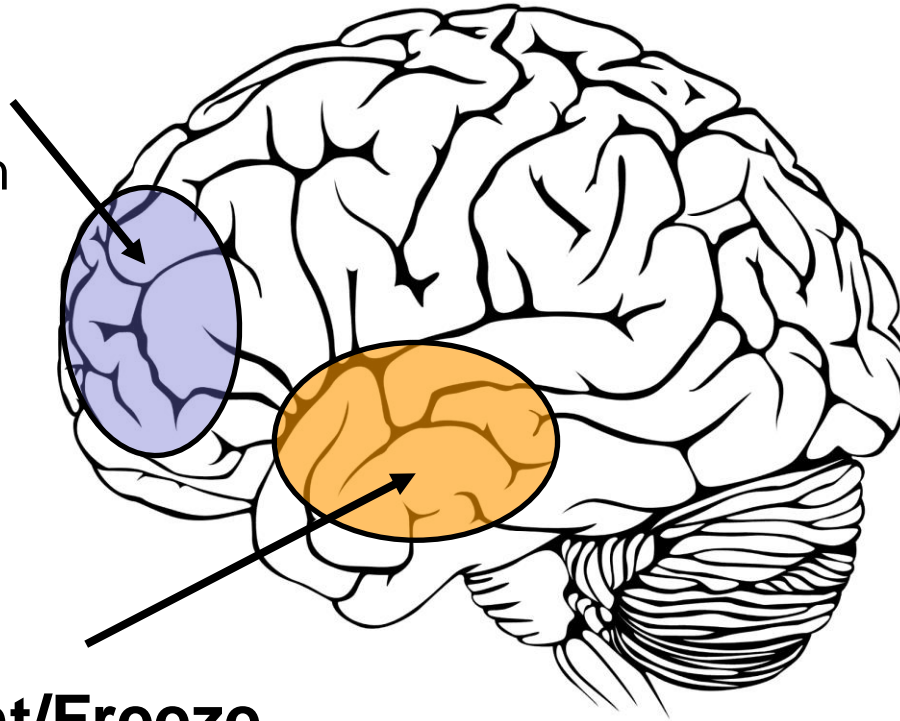
Embrace cognitive diversity.

OPERATING AT OUR BEST

Thinking Brain

(Prefrontal Cortex)

- Executive function
- Focus
- Decision making
- Planning
- Problem solving



Fight/Flight/Freeze

(Amygdala - Limbic System)

Inverse Relationship



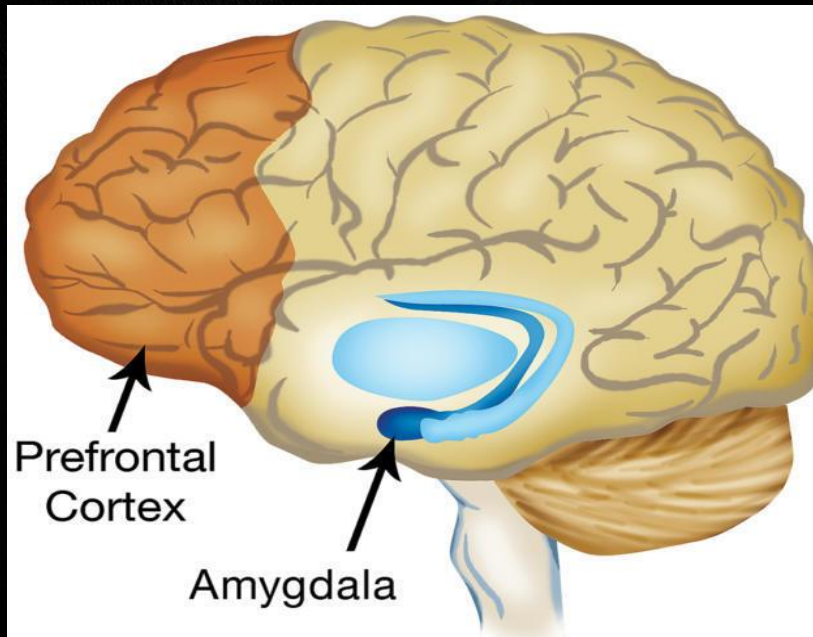
Limbic System



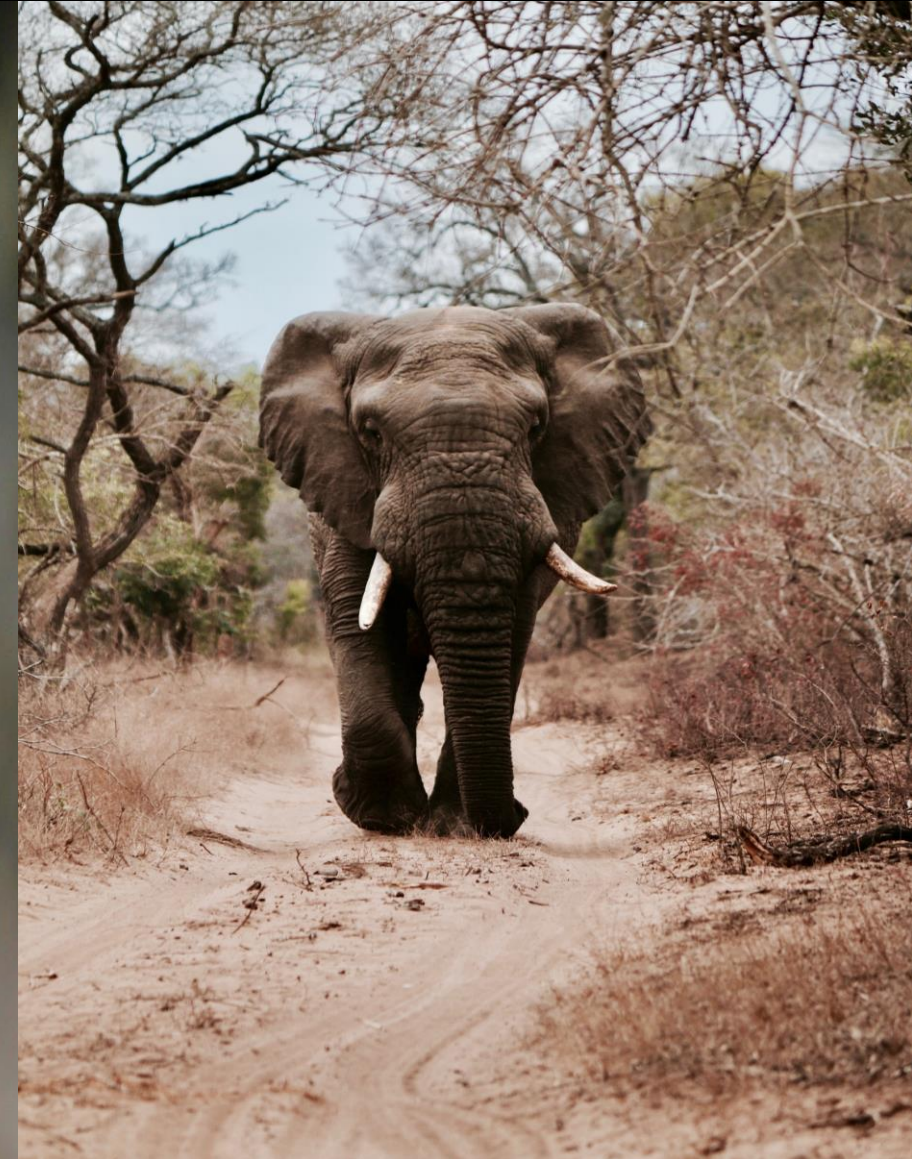
Prefrontal Cortex

- We react before we think (80-100 times faster!)

**CEO- Executive thinking –
Planning – Decision Making**



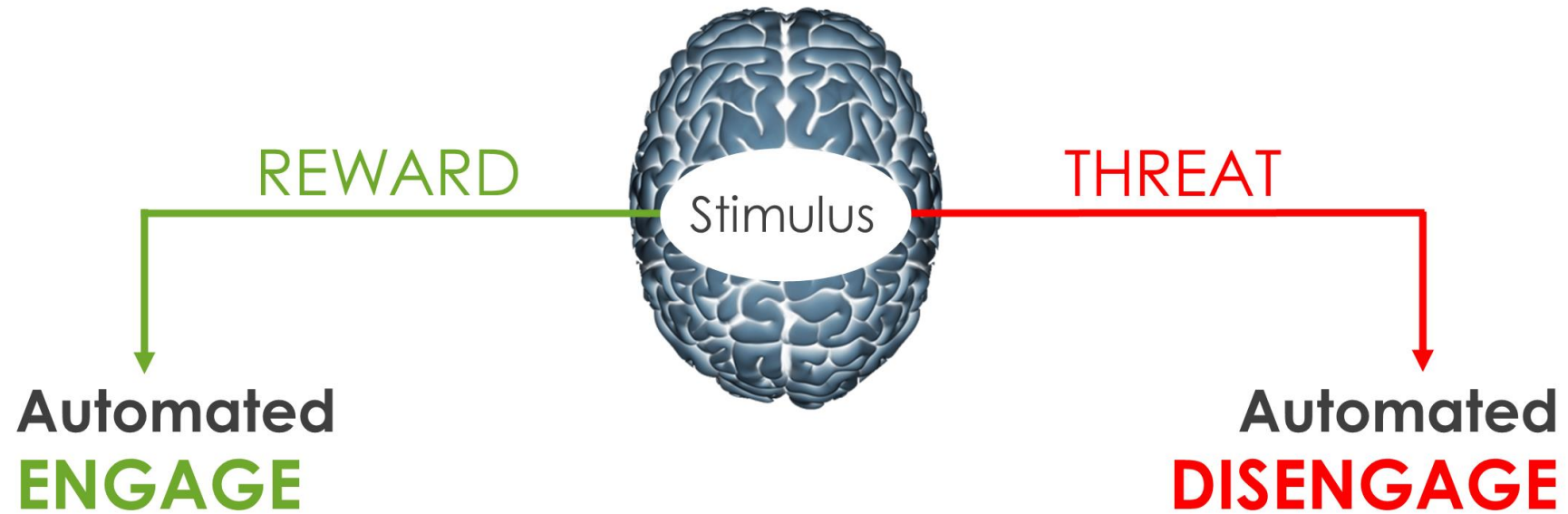
**Meerkat Matt
(ACC)**





LEADERSHIP IMPACT

MOTIVATION



AWAY

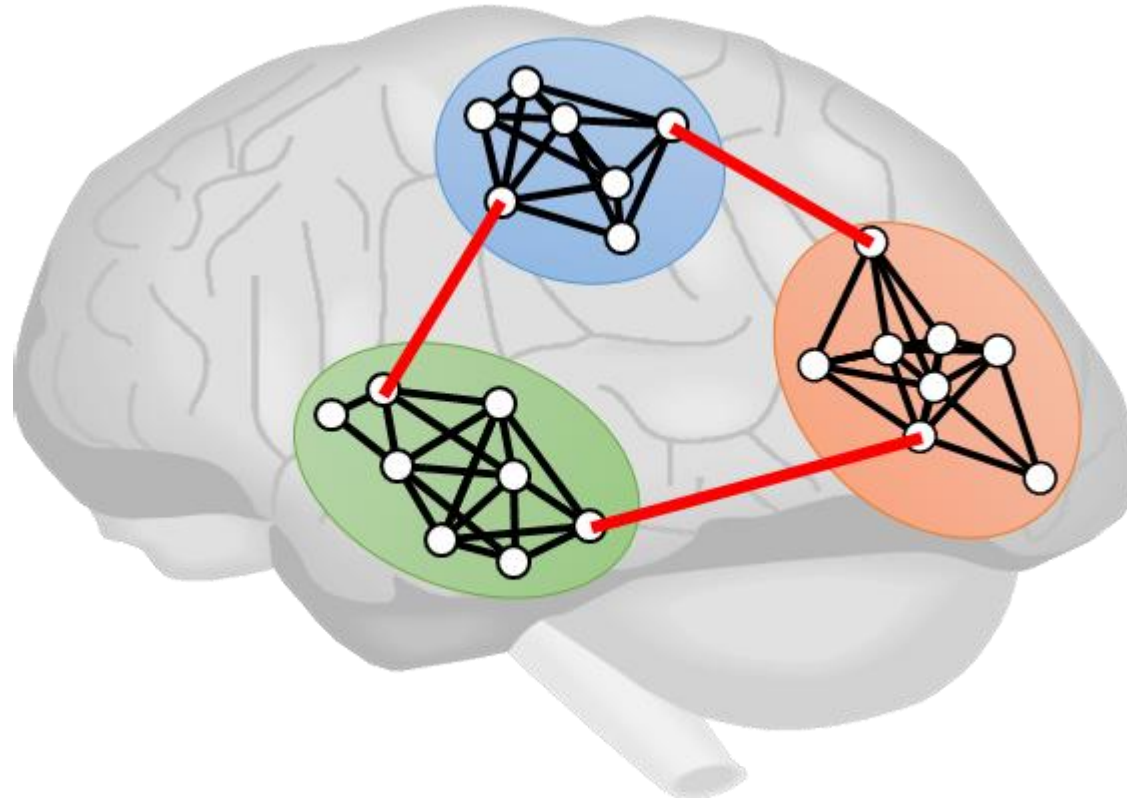
Threat
Response

S tatus
C ertainty
A utonomy
R elatedness
F airness

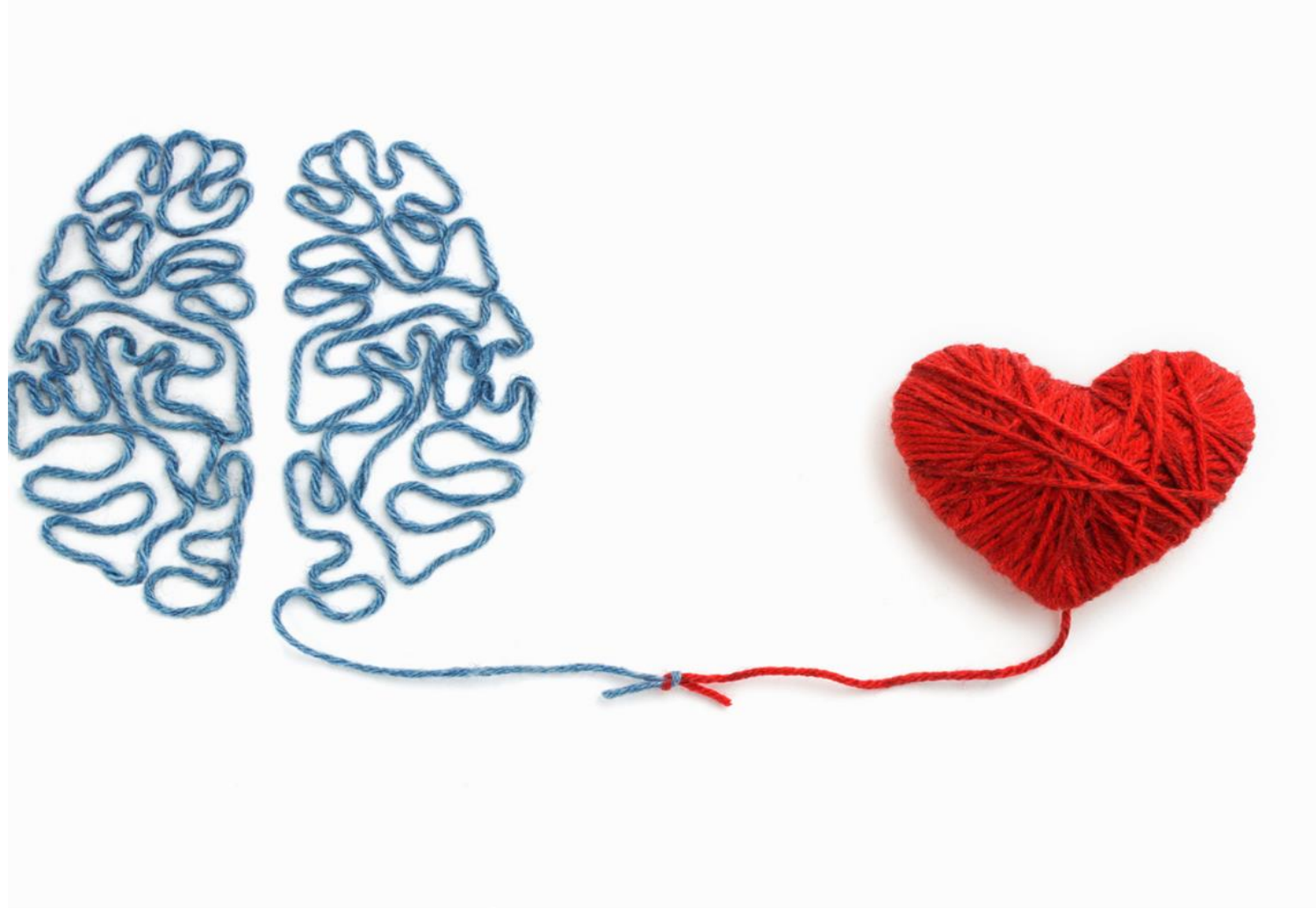
Reward
Response

TOWARD

BRAIN NETWORKS



LEAD WITH THE BRAIN AND HEART IN MIND



THANK YOU



CLARITY
COACH.IE